



**Chartered  
Secretaries**  
Southern Africa

# CSSA: Building leaders in corporate governance

26 September 2019

**Stephen Sadie**

(MBA, M. Ed) Chief Executive Officer

# Outline

**01**

**Why**

do we build leaders in corporate governance?

**02**

**Who**

will build leaders in corporate governance?

**03**

**How**

do we build leaders in corporate governance?

**04**

**Where**

will we build leaders in corporate governance?



# 01

**Why** do we build leaders in  
corporate governance?



 Eskom



TRANSNET  




 prasa  
PASSENGER RAIL AGENCY  
OF SOUTH AFRICA



 SOUTH AFRICAN  
AIRWAYS









McKinsey & Company



 TRILLIAN  
CAPITAL PARTNERS



 SAP





# While others break down people...

- Destroy trust
- Victimise you for doing the right thing
- Humiliate
- Sideline to get you out of the way
- Suspend on fake charges
- Dismiss on trumped up charges





# ....we build leaders

- Build confidence
- Build self esteem
- Build courage
- Support others
- Network with others
- Work with your allies
- Don't become isolated



## 3 choices on corruption

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1. Aid and abett
2. Tolerate and accept
3. Fight against it



## This conference

- The next two days you will hear quite a lot about the problems of poor corporate governance
- You will also hear about what needs to be done
- I want to focus on how CSSA as a professional body can help to fix things





02

**Who** will build leaders in  
corporate governance?



CSSA



**Chartered**  
**Secretaries**  
Southern Africa



# Vision and Mission

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- Our vision is to be the leader in the practice of governance in Southern Africa
- Our mission is to be the shining beacon in governance. We will be the best explainers, the best advocates, the best educators and the most active organisation in the promotion of good governance in Southern Africa.

# Values

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- **Stand up:** Challenging. Proud to take a position. Never afraid to do so.
- **Listen well:** Totally aware. Understanding what's going on in the world. Always mindful of change.
- **Move forward:** Forever looking at the path ahead. Remembering where we've been.
- **Stay balanced:** A source of ethical conscience. Never shaken. Standing firm.
- **Be totally up-to-date:** In tune with the global trends in governance.
- **Inspire:** Leading the way so others will follow.

# Our history

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**110**  **YEARS**  
Chartered Secretaries Southern Africa





# Our members

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# Our students



# The Chartered Governance Institute (Toronto Sept 2018, Supplemental charter 16 September 2019)



# Chartered Governance Institute of Southern Africa

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Chartered  
Governance  
Institute



**Engage members until members vote at SGM in March 2020**

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**Chartered  
Governance  
Institute**



How will CGI Global fulfil its role to support the divisions and enhance the brand to stakeholders?

A digital presence and a voice

With a website that portrays the  
Institute as a leader and acts as a  
portal to the nine divisions



# Homepage

**We are The Chartered Governance Institute**

Membership | About us | Network

Become a member | Global leaders in governance | Your focal institute



We are the Chartered Governance Institute. We are educators, Mentors, Influencers, Advocates, Promoters, Facilitators, Leaders of good governance around the world.

We represent and support those individuals within organisations – currently executives, governance professionals, risk and compliance experts, non-executive directors – whose skills have in governance organisations, in becoming integral and the economic backbone.

Insights: Latest insights from our global thought leaders

eCommunity: Be part of our global eCommunity

Keep up to date with the latest events and news across our global network



Be the first to know about the latest events and insights

Privacy Policy

# About CGI

**About CGI**

We are the global standard which aspiring governance professionals aim to reach.

Our members are the backbone of global governance. Through our global network of 30,000+ members, we provide the highest level of professional standards, expertise and leadership in governance. We are the global standard which aspiring governance professionals aim to reach.



## Our Mission

Our mission is to become the driving force in governance. We will be the best authority, the best reference, the best solution and the best when organisation in the provision of good governance internationally.

Join our global network of 30,000+ members

## Global Reach

We're truly global with over 120 international offices, supporting over 30,000 members worldwide. Our members are the backbone of global governance. We provide the highest level of professional standards, expertise and leadership in governance. We are the global standard which aspiring governance professionals aim to reach.



Be part of our global eCommunity

## History Timeline



Be the first to know about the latest events and insights

Privacy Policy

# Become a member

**Become a member**

Empowering aspiring governance professionals to excel

As a member, you ensure that you are kept abreast of all the latest global developments in your sector and government. We are at the forefront of global change in governance with a global perspective.

We have to support you throughout your governance career with:

- world class qualifications that allow you to reach expertise
- continuous professional development and global best practice
- a global network of peers and mentors
- exclusive industry insights in governance, compliance and risk management
- regular high level professional network



Join our global network of 30,000+ members

## Find the right membership for you

**Fellow Member**

Advantage as a Fellow, the highest level of membership, is granted to those who have achieved a high level of professional expertise and leadership in their field. The membership is a mark of distinction and a symbol of excellence. Fellow members also receive the complete CIG membership benefits.

**Associate Member**

Associate membership is granted to those who have achieved a high level of professional expertise and leadership in their field. The membership is a mark of distinction and a symbol of excellence. Associate members also receive the complete CIG membership benefits.

**Affiliated Member**

Affiliated membership is granted to those who have achieved a high level of professional expertise and leadership in their field. The membership is a mark of distinction and a symbol of excellence. Affiliated members also receive the complete CIG membership benefits.

**Why choose us**

**WHY BECOME A MEMBER?**

**KEEP UP TO QUALITY**

**CONTINUOUS PROFESSIONAL DEVELOPMENT**

**ADVANCED YOUR NETWORKING**

**WHAT IS A CHARTERED ASSOCIATE?**

**WHAT IS A CHARTERED GOVERNANCE PROFESSIONAL?**

**Why become a member?**

Becoming a CIG member when your company governance comes to the top level.

- Stand out from the competition – CIG qualifications are internationally recognised and valued by your clients, the world's most respected and successful governments.
- Gain a reputation for excellence – CIG qualifications are a mark of distinction and a symbol of excellence.
- Access to a global network of peers and mentors – CIG members are part of a global network of 30,000+ members, providing you with a wealth of industry insights and expertise.
- Continuous professional development – CIG members receive regular updates on the latest global developments in their field.
- Exclusive industry insights – CIG members receive exclusive insights into the latest global developments in their field.
- Regular high level professional network – CIG members receive regular updates on the latest global developments in their field.

**Next steps**

We're the only institute with truly global reach – enabling our 30,000+ members to benefit from world class qualifications, continuous professional development and a global network of peers and mentors.

Our network of over 120 international offices has a deep understanding of the governance and compliance in their local markets.

Join our global network of 30,000+ members

Be the first to know about the latest events and insights

Privacy Policy

# Join the eCommunity

**eCommunity**

Launching in December 2019

Be part of our global eCommunity

Our eCommunity connects governance professionals globally from 60 countries to share insights, discuss trends, connect and discuss leading topics.

Gain 365+ per year award access to exclusive content, such as webinars:

- 10 online courses
- 100+ exclusive industry reports
- 100+ exclusive webinars
- 100+ exclusive articles
- 100+ exclusive podcasts
- 100+ exclusive videos
- 100+ exclusive infographics
- 100+ exclusive e-books
- 100+ exclusive whitepapers
- 100+ exclusive case studies
- 100+ exclusive research reports
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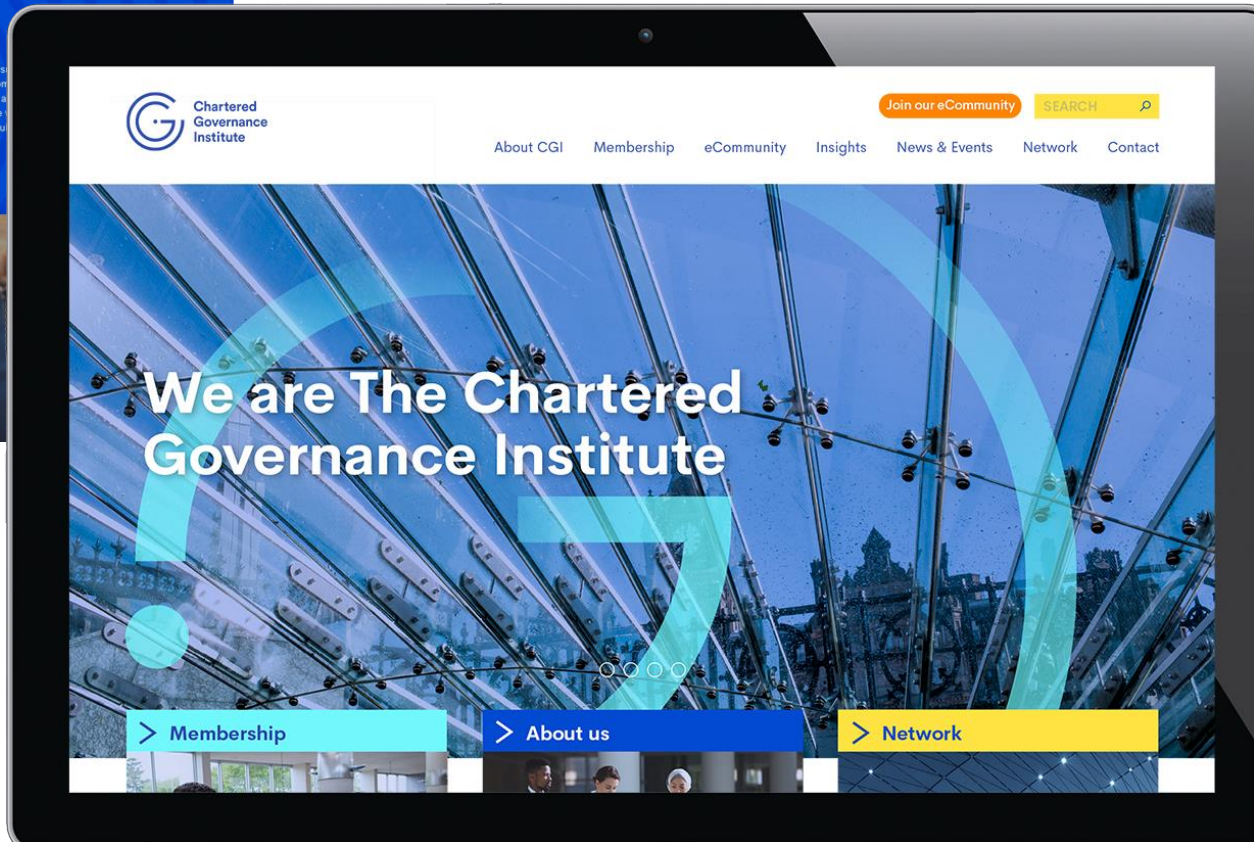
 **30,000** Members  
 **80** Countries  
 **125** Years of history  
 **9** Institutes

Keep up to date with the latest events and news across our global network

We are The Chartered Governance Institute. We are educators. Mentors. Influencers. Advocators. Promoters. Practitioners. Leaders of good governance around the world.

We represent and support organisations – companies, professionals, risk and directors... anyone in increasingly regulated environments.

> Insights  
**Latest insights from our global thought leaders**  
[Discover more](#)



> News

21st July 2019  
 A robot in the boardroom: is the role of the company secretary about to change?

> Events Sydney

21st July 2019  
 21st Century Annual General Meeting – the hybrid meeting. Bringing value all around – consider it now!

[Read more](#)

Be the first to know about the latest events and insights

[Sign up](#)

**About us**  
 We are the global standard which aspiring governance professionals aim to reach. We assist in the development of skills, knowledge and experience through our institute's professional certification and training programmes. Put simply, we award Chartered status - the hallmark of quality.

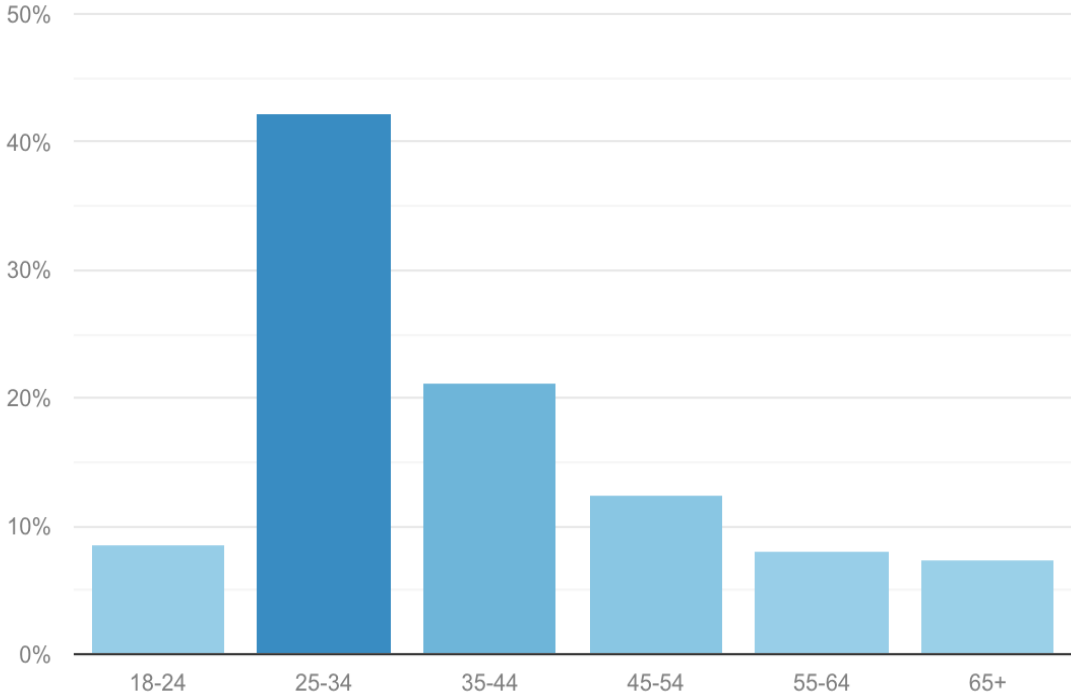
**Contact us**  
 The Chartered Governance Institute  
 510 AICI UK  
 Darford Mill  
 Petersfield  
 Hampshire  
 GU31 5AZ  
 UK  
 Tel: +44 (0) 1700 715 226  
 CGI@icaci-group.com

[Privacy Policy](#)

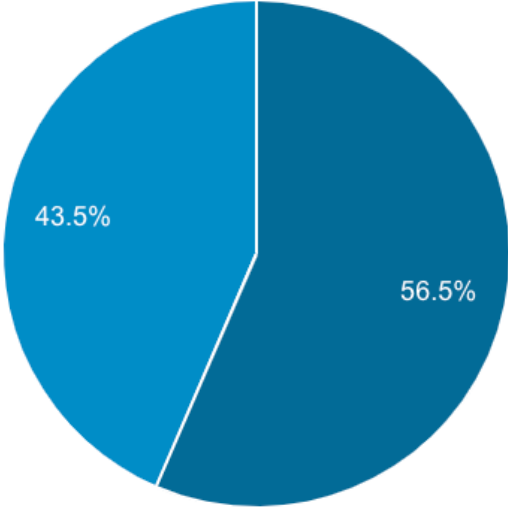
Desktop homepage design

# Website traffic (Feb 2017 – current)

Age



female male



With an eCommunity platform that will be:

- open to all...
- with user generated content
- and managed by CGI Global



With a social media presence  
that draws visitors in and projects  
our voice out.





Chartered  
Governance  
Institute

# Social channels - secured



CGI Global



CGI Global - The Chartered Governance Institute / [cgiglobalorg](https://www.cgiglobal.org)



CGI Global TV



CGI Global - The Chartered Governance Institute





With an active thought  
leadership programme



With a communication  
& marketing plan that reaches out







# Why do we do this?

Because the Institute has unique attributes such as a long-standing and respected qualifying programme...and...a recognition of quality across multiple jurisdictions...

...And the story needs to be told.

# Train younger staff

- Remember when you were young.....
- On the job training







03

**How** do we build leaders in  
corporate governance?

# Deep education (Governance Practitioner) (NQF 7)

## Programme 1

Introduction to  
Corporate  
Governance  
Introduction to Law  
Communication  
Introduction to  
Financial Accounting

## Programme 2

Principles of Corporate  
Governance  
Principles of Business  
Law  
Advanced Financial  
Accounting  
Managing Information  
Systems

## Programme 3

Advanced Corporate  
Governance  
Advanced Business  
Law  
Principles of  
Management

# Board - 4 Core subjects (NQF 8)



Applied  
governance



Finance for  
decision-  
making



Corporate  
Law



Risk and  
compliance

## Chartered Secretary route (NQF 8)

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**Company  
Secretarial  
Practice**

**Development  
of Strategy**

# Chartered Governance Professional route (NQF 8)

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**Public Sector  
Governance**

**Enterprise Risk  
Management**



# Why chartered governance professionals?

Legal  
counsel

Risk  
managers

Governance advisers

Compliance officers

Finance managers, accountants, auditors, etc

## Affiliated member

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- Just complete the 1<sup>st</sup> three board subjects
- May not want to go the full chartered route
- May not be able to ....

# Old designations

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GradICSA

ACIS

FCIS

# New designations

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**ACG**

**ACG  
(CS)**

**ACG  
(CGP)**

**ACG  
(CS,CGP)**

**FCG**

**FCG  
(CS)**

**FCG  
(CGP)**

**FCG  
(CS,CGP)**

**CG  
(Affiliated)**

**GradCG**

# Every chartered secretary and chartered governance professional is an educator

- Some board and committee members don't fully understand complexity
- Board and committee meetings
- Articles
- Training sessions
- Induction
- Using examples of other companies
- One-on-one meetings
- Informal discussions





# We build leaders through thought leadership

- Boardroom
- Technical Newsletter
- eZine
- Best Practice guides
  - Artificial intelligence and the company secretary
  - Minuting Meetings
  - Shares



We build  
leaders  
through  
conferences



**TRANSPARENCY**  
promotes effective  
governance



Developing successful  
stakeholder relationships

We build  
leaders  
through  
seminars &  
webinars



WEBINAR



## SAVING TIME TIP #1

Plan your work day

Another great way to save time is webinars. At CSSA we know time is important to you. That's why we've made it easy for you to remain at the cutting edge of developments with our continuing professional development webinars.

**Plan your day around scheduled dates and times so that you can sit back and learn without interruption.  
Don't get left behind.**



# 04

**Where** will we build leaders in  
corporate governance?



# Board and committees



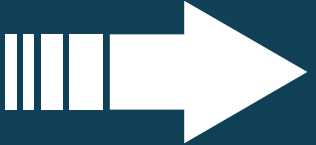
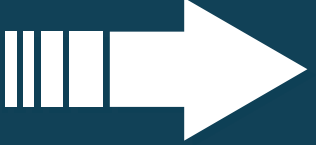
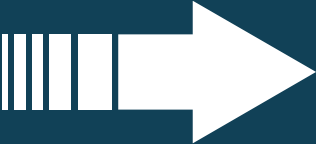
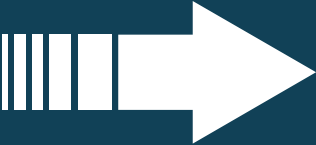
“1 in every 12 is corrupt”

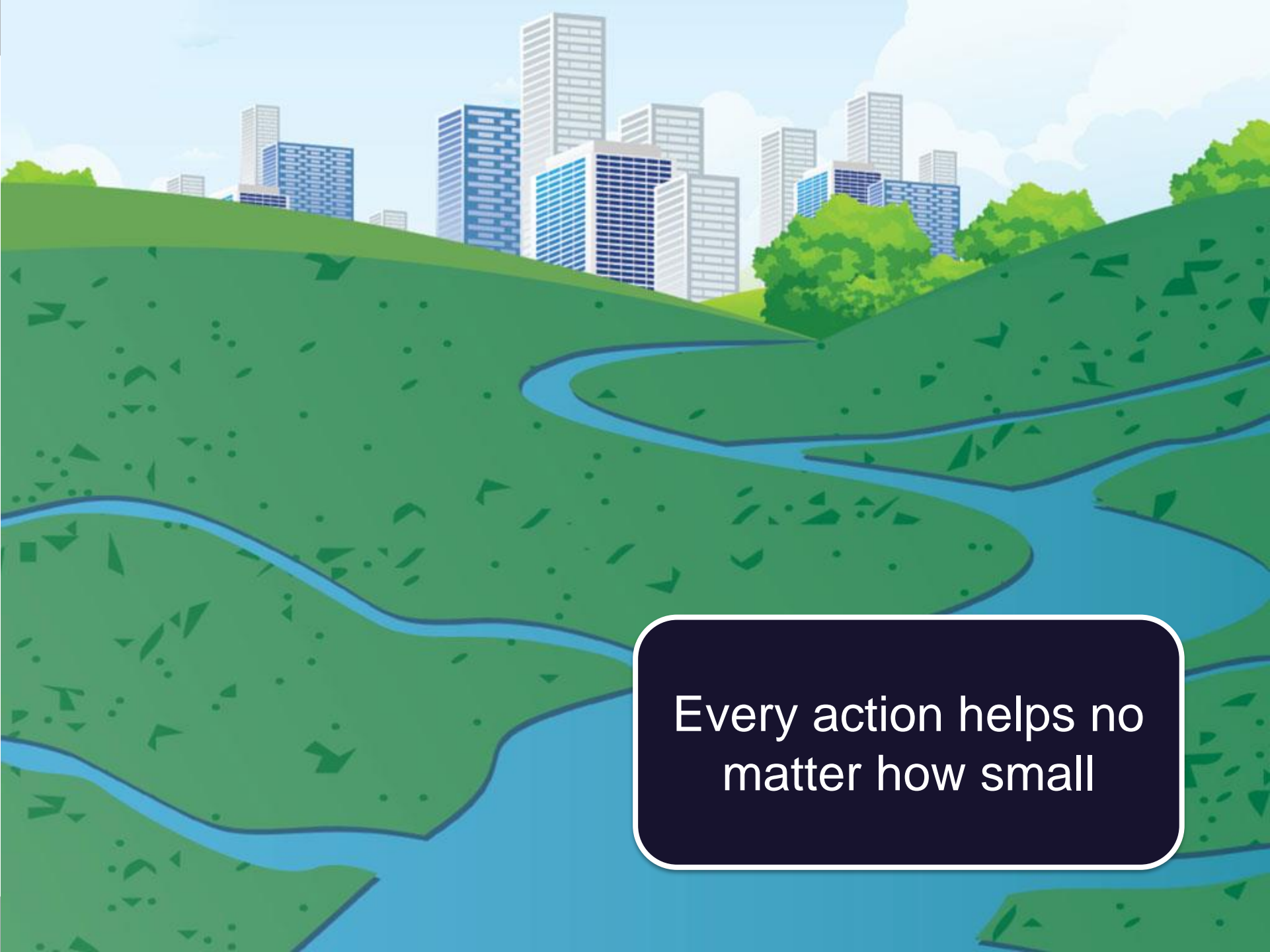
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# Every company or public sector organisation is a site of conflict





Every action helps no  
matter how small



A home for company  
secretaries & governance  
professionals

# Conclusion

- If you are already a member, become more active
- If you are not a member, join CSSA
- If you already have a degree, you can go straight to board exams
- If you have done some board subjects already, you can get exemptions
- Become part of an international body
- There is a CSSA stand, where you can speak to our staff





**Chartered  
Secretaries**  
Southern Africa

# Thank you

Questions?

[stephen@chartsec.co.za](mailto:stephen@chartsec.co.za)