



Chartered  
Governance  
Institute of  
Southern Africa

# CGISA AGM

10 June 2020

**Stephen Sadie**

(MBA, M. Ed) Chief Executive Officer

1909 - 2019 – 110th anniversary

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**110**  **YEARS**  
Chartered Secretaries Southern Africa





# Building leaders in corporate governance



# Outline

**01**  
—

**Intellectual  
capital**

**02**  
—

**Human  
capital**

**03**  
—

**Social and  
relationship  
capital**

**04**  
—

**Financial  
capital**



01

**Intellectual capital**

# 11th premier corporate governance conference



**TRANSPARENCY**  
promotes effective  
governance



Developing successful  
stakeholder relationships

# Largest governance conference



 Premier  
Corporate  
Governance  
conference since '09

## Impressive line-up of speakers



 Premier  
Corporate  
Governance  
conference since '09



## Leading company secretaries



 Premier  
Corporate  
Governance  
conference since '09

# 64 years of reporting awards (110 years)

Chartered Secretaries Southern Africa and the JSE Ltd invites you and your partner to a banquet to honour the winners of the Integrated Reporting Awards

**VIP**

15 November 2017  
Montecasino  
Fourways  
Johannesburg

Date	Wednesday, 15 November 2017
Venue	Ballroom, Montecasino, 1 Montecasino Blvd, Fourways, Johannesburg
Time	19h00 for 19h30
Dress	Black Tie
RSVP by	13 October 2017
MC & entertainer	Nik Rabinowitz
Keynote speaker	Isaac Shongwe, Former Executive Director, Barloworld Ltd

[Map to Montecasino](#)

Please advise of any special dietary requirements

RSVP  
colette@chartsec.co.za  
or call 083 788 0010.

Diligent BusinessDay pwc LIBERTY Gordon Institute of Business Science

Integrated Reporting Awards  
2017  
15 November 2017  
Montecasino  
Fourways  
Johannesburg

Keynote speaker  
Isaac Shongwe  
Former Executive Director  
Barloworld Ltd

A major value add from entering the awards is that EVERY SINGLE entrant will receive feedback from the judging panel. So even if you do not win you will take away some valuable comments from the judges. Some short extracts given to previous entrants ...

"The risk reporting, showing the entity's response to identified risk as well as quantification of the impact and likelihood of the risk is also very good."  
 "Consider report which focuses on the key areas of significance material to the organisation."  
 "An area of potential improvement for the integrated report is include clear links between risks, material issues and company strategy."  
 "Consider disclosing more key performance indicators to enable the reader of the integrated report to understand the impact of the company's performance on each of the six capitals."  
 "The reader of the integrated report would benefit from an understanding of the context in which the company operates through disclosure of the internal and external drivers impacting on the company's ability to create value for its stakeholders."

**Benchmark yourself against the leaders, the 2016 winners**

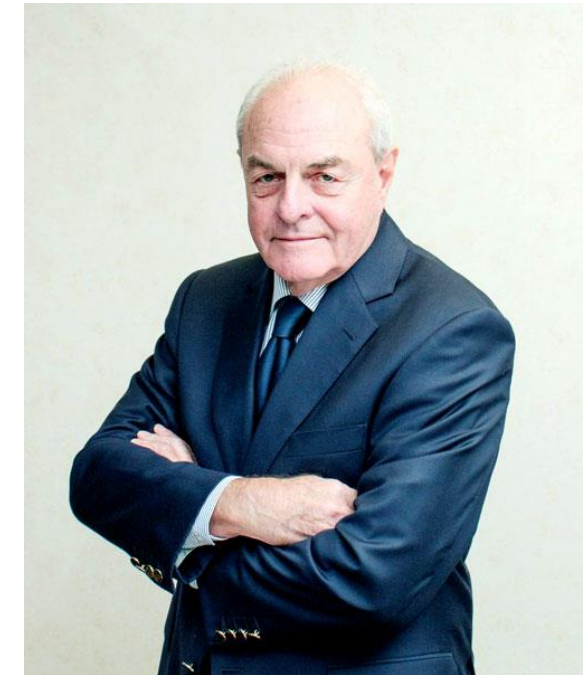
Wolkom Group Ltd (steel services) | Bankwag Group Ltd (car hire) | Liberty Holdings Ltd (retail) | AsterMedia South Africa Ltd (steel coil)  
 Van Tonder Holdings Ltd (logistics) | Transnet SOC Ltd (logistics services) | Sanyo SOC Ltd (steel coil service)  
 SouthAfrican Sugar Association (sugar) | Fraxor (Pty) Ltd (oil-field) | SouthAfrican Management Agency (public sector) | CABS (air)

**2017 Judges**

Julian Marshall (Director Chartered Accountants Southern Africa) | Prof Warren Marston (Wits School of Accounting)  
 Leigh Roberts (Chief Executive Officer Integrated Reporting Committee (IRA)) | Jonathan Strong (Senior Lecturer Accounting University of Johannesburg)  
 Prof John Ford (Senior Lecturer Business Science) | Dr Ronald Mkhize (Managing Director Knowledge Institute Group)  
 Jocelyn Makhosini (Head Corporate Governance TFP Group) | Tshepo Mafu (Business Director) Strategy and Transformation, Auditor-General of South Africa  
 Peter Corbridge (Programme Director Integrated Reporting The Heart of the Matter for Responsible Leadership, UP)

For further information and to enter visit  
[www.chartsec.co.za](http://www.chartsec.co.za) or contact the Secretariat  
 on 083 788 0010 or [colette@chartsec.co.za](mailto:colette@chartsec.co.za)  
 Entries close 30 September 2017

Diligent BusinessDay pwc LIBERTY Gordon Institute of Business Science



## IRA 2019

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- Key note speaker – Erik Venter, Comair
- Joey Rasdien – Comedian
- Lukanyo Mnyanda – BD editor
- PwC published the Judges' Report

# Seminars, webinars & workshops



**WEBINAR**



## **SAVING TIME TIP #1**

Plan your work day

Another great way to save time is webinars. At CSSA we know time is important to you. That's why we've made it easy for you to remain at the cutting edge of developments with our continuing professional development webinars.

**Plan your day around scheduled dates and times so that you can sit back and learn without interruption.  
Don't get left behind.**

# Knowledgeable Presenters



# Diverse topics



# Governance and accounting



# Company Secretaries Toolkit

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- Sibani Mngomezulu trainer
- Attended workshop in Delhi in January 2019
- 3/15 modules covered



## Seminars, webinars and workshops

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- Seminars – 21
- Webinars – 29
- Workshops - 15
- Toolkit workshops - 3
- Total - 68

# Publications

- Boardroom
  - Chartered Governance Professional
  - Weeding out corruption
  - Women's month
  - Conference and IRA
- Technical Newsletter
- eZine
- Best Practice guides
  - Shares
  - Conflicts of interest



## Technical Support

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- Technical queries
- Information mailers
- Advisory committee to JSE listings requirements



# Building leaders in corporate governance





02

**Human capital**

# Our members

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# Members

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- Membership numbers remained stable
- 22 members received 50 year membership certificates
- Why we have lasted 110 years

# Our students





# Awards Ceremony

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- Highest number of graduates - 124
- 400 graduates and guests attended

## 2 new textbooks published in 2019

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- Applied Governance
- Applied Company Secretarial Practice
- Baldwin Masethla manages distribution of textbooks
- 49 years
- Why we have lasted 110 years

# Development of international curriculum

Review

- CGISA CEO served on International Standard Review Working Group which coordinated the curriculum Process across 9 divisions – 2015 – 2017
- International Subject Advisory Committees – 2016 – 2017:
  - Finance - John Shochot (Chief Examiner)
  - Corporate Governance – Natasha Bouwman (Director)
  - Risk and Compliance – Jacqui Baumgardt (Assessment Manager)
- International curriculum – approved 2017



# Governance Practitioner (NQF 7)

## Programme 1

Introduction to  
Corporate  
Governance  
Introduction to Law,  
Communication  
Introduction to  
Financial Accounting

## Programme 2

Principles of Corporate  
Governance  
Principles of Business  
Law  
Advanced Financial  
Accounting  
Managing Information  
Systems

## Programme 3

Advanced Corporate  
Governance  
Advanced Business  
Law  
Principles of  
Management

## Board - 4 Core subjects (NQF 8)

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Applied  
governance



Finance for  
decision-  
making



Corporate  
Law



Risk and  
compliance

## Chartered Secretary route (NQF 8)

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**Company  
Secretarial  
Practice**

**Development  
of Strategy**

# Chartered Governance Professional route (NQF 8)

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**Public Sector  
Governance**

**Enterprise Risk  
Management**

# Why chartered governance professionals

Legal  
counsel

Risk  
managers

Governance advisers

Compliance officers

Finance managers, accountants



# Implemented the new curriculum in 2019

- Students found it helpful
- Board modules have improved by 449 and board students by 157
- Programme 1 - 3 have improved by 160 modules and students by 110
- Degree exemptions improved by 40



# Professional Standards Committee - CGI

- PSC met in February 2019
- Granted CGISA accreditation for 4 years





# Building leaders in corporate governance





03

# **Social and relationship capital**

# Digital marketing

- Facebook
- LinkedIn
- Instagram
- Twitter
- online banners
- Posters on campuses



# Unprecedented conference coverage

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- 17 ½ page ads in Business Day
- 9 ½ page ads in Sunday Times
- 8 full page ads in Financial Mail
- Many banners on websites

## Representing members

- King Committee
- Integrated Reporting Committee of SA
- SARS stakeholder forums
- CIPC
- Independent Professional Bodies Forum

# The Chartered Governance Institute





# Name change

- Decision to change the name at AGM in Toronto Sept 2018
- Privy council approved supplemental charter in Sept 2019
- Jill Parratt, international VP and chair of Constitutional Affairs Committee



# Chartered Governance Institute

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**Chartered  
Governance  
Institute**

With a website that portrays the  
Institute as a leader and acts as a  
portal to the nine divisions



With an eCommunity platform that will be:

- open to all...
- with user generated content
- and managed by CGI Global

With a social media presence  
that draws visitors in and projects  
our voice out.



With an active thought  
leadership programme



With a communication  
& marketing plan that reaches out



Laid the foundation for our name change







**Chartered  
Governance  
Institute of  
Southern Africa**



**New name. Coming soon!**  
Still the same internationally  
recognised qualifications



The international Institute changed its name to The Chartered Governance Institute (CGI). As a result, members in Southern Africa will be voting on 18 March 2020 to change the local Institute's name to The Chartered Governance Institute of Southern Africa (CGISA).

We have retained the word chartered in our name which continues to be the mark of quality and high standards that have defined us for over 110 years.





**New name. Coming soon!**  
Still the home of  
good governance



The international Institute changed its name to The Chartered Governance Institute (CGI). In keeping with this, members in Southern Africa will be voting on 18 March 2020 to change the local Institute's name to The Chartered Governance Institute of Southern Africa (CGISA).

We will, however, continue our vision to be the leader in the practice of governance in Southern Africa. Our mission remains to become the shining beacon in governance.





**Chartered  
Secretaries**  
Southern Africa

**New name. Coming soon!**  
Still the same thought leader  
in good governance



Chartered  
Governance  
Institute of  
Southern Africa

Members in Southern Africa will be voting on 18 March 2020 to change the Institute's name to The Chartered Governance Institute of Southern Africa (CGISA). This follows the international Institute changing its name to The Chartered Governance Institute (CGI).

The new name reflects more clearly our focus on governance and it also broadens our reach beyond company secretaries.



**Chartered  
Governance  
Institute of  
Southern Africa**

# Old designations

GradICSA

ACIS

FCIS

# New designations approved in 2019

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**ACG**

**ACG  
(CS)**

**ACG  
(CGP)**

**ACG  
(CS,CGP)**

**FCG**

**FCG  
(CS)**

**FCG  
(CGP)**

**FCG  
(CS,CGP)**

**CG  
(Affiliated)**

**GradCG**

**ACG  
(Acc)**

**FCG  
(Acc)**



# Corporate Secretaries International Association (CSIA) – Karyn Southgate elected president in Sept 2019





# Building leaders in corporate governance







04

**Financial capital**

# Information management system

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- Student and member administration
- Exams
- Finances
- Online portals for members and students
- Project organizer with 152 tasks completed

# Improve financial sustainability

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- Finance and Risk committee met quarterly
- New curriculum brought in R1.8m revenue
- higher than 2018
- Conference and IRA brought in profits
- We made a profit in 2019
- 2020 with Covid-19 looks bleak

# Governance – King IV





# Building leaders in corporate governance



# Thank you

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- Our small but dedicated staff
- Our president
- Our board



Chartered  
Governance  
Institute of  
Southern Africa

# Thank you

Questions?

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